

ANNETTE LEE

UX/UI DESIGNER | EDTECH
SOCIAL MEDIA



CONTACT

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PROFILE

Creative UX/UI Designer and Content Strategist skilled in Figma, Canva, and Adobe Photoshop, with a strong focus on accessibility, an inclusive globally informed design perspective, and expertise in managing cross-platform social media.

EDUCATION

Certificate in UX & Visual Interface Design

UW Professional & Continuing Education
June 2023

Certificate in Web Application Technologies

North Seattle College
2022

BA Sociology & Linguistics

University of Washington

EDTECH SKILLS

- Visual Learning Materials
- Curriculum Design
- Learning Objectives
- Teacher Resources
- Educational Standards
- Multilingual Learner Content
- PreK-6 Literacy
- ESL/ELL Instruction
- Accessibility Standards

EXPERIENCE

FOUNDER / OWNER - DIGITAL CONTENT CREATOR

Eigo Ganbare LLC Team-Teaching Resource | 2025

- Lead an EdTech initiative supporting English education in Japan.
- Developed 70+ digital lesson plans and 100+ interactive activities, leveraging AI to enhance student-centered learning.
- Improve the Eigo Ganbare website using Agile and Scrum.
- Manage ALTING in Japan communities and cross-platform social media content.
- Partner with USJETAA, national AJET, and PNWJETAA to expand outreach and growth.

CO-WEBMASTER

JET Christian Fellowship | 2025

- Manage and update the organization's WordPress site, delivering faith-based resources and event information to 500+ Christian JET participants across Japan.
- Collaborate with the leadership team to ensure timely updates, streamline navigation, and strengthen community engagement across digital platforms.

DIGITAL EXPERIENCE OFFICER

Asian Service Center | 2024

- Managed Google IT admin systems and implemented digital tools for early donor engagement.
- Built a data-driven test website using UX principles to address community wellness needs.
- Designed Canva graphics and posters to strengthen online presence and promote 5+ events.

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UX SKILLS

Visual Design
Brand Systems
Design Guidelines
Art Direction
Responsive Design
UI/UX Best Practices
Iterative Design Process
User Research
Usability Testing
User Experience Optimization
HTML/CSS/JavaScript

TOOLS

Figma
WordPress
Adobe Creative Suite
Canva
Notion
MS Office Suite
Google Workspace
Facebook
Instagram
LinkedIn
Video Conferencing

EXPERIENCE

UX/UI DESIGNER

IEP & Me | 2023

- Conducted user-centered research to address accessibility needs for students with disabilities.
- Designed a streamlined data-entry form improving IEP management for 50+ school districts.
- Created Figma wireframes and interactive prototypes for an inclusive, student-centered platform

PRODUCT DESIGNER

OgStar Reading | 2022

- Designed a 35-unit PowerPoint picture dictionary using iterative design and testing.
- Supported English learners and students with dyslexia through accessible, visually driven vocabulary resources.

UX/UI DESIGNER

Chapperone | 2022

- Collaborated in a 3–4 person team to improve the Chapperone app's UI and user flow for educators planning school trips.
- Created user-centered designs, solving key UX challenges and integrating usability feedback to enhance overall app functionality.

NATIVE ENGLISH TEACHER

Japan Exchange and Teaching (JET) Program, Dispatch, & Direct-Hire Positions | 07/2004 – 03/2006, 04/2007 – 03/2020

- Taught English as a Second Language to elementary and junior high students, developing strong ELL pedagogy and differentiated instruction skills.
- Created curriculum materials including lesson plans, visual aids, worksheets, and assessments aligned with learning objectives.
- Collaborated with Japanese Teachers of English to develop culturally responsive materials and implement team-teaching strategies.
- Produced educational videos and interactive activities that strengthened language acquisition and student engagement.